

mobilebeacon®



OF 4G INSPIRED IDEAS

For Nonprofits!

With unlimited 4G service, you can access more, provide more, empower more.

Broadband can open a lot of doors for a community – for both its organizations and citizens. In fact, studies show a strong correlation between broadband adoption and the economic and social well-being of a neighborhood.

Mobile Beacon offers next generation, 4G mobile Internet access to nonprofits for less. That includes foundations, schools, libraries, youth groups, government agencies, as well as health, human and social service organizations.



10 Tech Tips for Nonprofits

What could you do with 4G access? Here's a few ideas:

1 Sign up volunteers - wherever you find them.

Volunteers are more inspired and ready to help when they see your organization in action in the community. With mobile access you can check your schedules and to-do lists back at the office and match your new volunteer with a task and/or time right away, before the passion cools.

2 Close the deal in real time.

Fundraising is always a difficult task, but it's a little easier when you have the data you need at hand. With mobile broadband, you can access up-to-the-minute records of how much your campaign has raised so far, as well as records of an individual's past giving. With this information at hand, you can refine your pitch and let the person know exactly how their donation will help.

3 Always have a backup.

When network outages occur, they don't discriminate. They affect nonprofits and big business alike. You can use our 4G service as a low-cost fail-safe for your network so if your primary connection fails, you can ensure service continuity. Just like the big guys.



4 Indulge your need for speed.

Improve connection speeds at your office by using our 4G service to load-balance your network. By having a second internet source and balancing network traffic across these two connections, you'll help eliminate delays and slow speeds during peak hours.

5 Stay home.

As a nonprofit, you can't pay huge salaries. But telecommuting and flex hours are great low-cost benefits you can deploy to attract and retain top talent. Broadband remote access to your headquarters can make it possible.

6 Go wireless.

Make sure everyone in your organization has access. Use our wireless signal to connect an unwired area of your building, create your own hotspot, or create a guest network for visitors and constituents.

7 Connect to experts.

There are probably always new developments in your field, but you can't afford to send everyone to conferences to stay up to date. Develop your own in-service trainings with experts from around the world using Skype and our 4G broadband signal.

8 Hit the road, Jack.

Reach out to constituents no matter where they are. Your staff can conduct outreach in the field and be more productive with mobile access to helpful databases back at headquarters. And they can submit their reports on the spot instead of filling out forms when they get back to the office.

9 Share the wealth.

Good ideas can do more good when you share them. Connect to your counterparts in another region or state to share ideas and post success stories on a virtual billboard.

10 Tweet, post, share, link, or digg.

Today's world is a connected one, and using social media to keep your members and constituents informed is a great way to keep them engaged. And maybe even keep them donating!



Recently, Mobile Beacon grants have helped:

- Salado Public Library in Texas to create a loaner program where patrons can "check out" 4G hotspots to complete digital literacy training remotely.
- The People's Emergency Center in Philadelphia to provide web-based resources to struggling families including information about social services, job search tools, and other educational opportunities.
- Goodcity in Chicago to conduct web-based survey assessments of their programs in the field.
- Glendale Volunteer Ambulance Corps, Inc in New York to utilize electronic reports, communicate with dispatchers, and look up information in real time in emergency situations.



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4G Internet Access. 4 Nonprofits. 4 Less.

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