



CONNECTING
LIBRARIES



AND THEIR
COMMUNITIES



by
mobilebeacon.

4G Internet Access. 4 Nonprofits. 4 Less.



OUR SERVICE SUPPORTS YOUR MISSION

As technology transforms the way we consume content, libraries are as central as ever to providing open and free access to information. Mobile Beacon can help libraries better carry out their missions in an increasingly digital age with affordable, mobile, high-speed Internet access.

- Lightning Fast 4G Internet Access
Plus enough bandwidth to truly support high-speed, mega-data consumption.
- Unbeatable Value
Unlimited data for just \$10 per month. No data caps, no overage charges, no worries.
- Choice of Devices
Mobile or fixed devices that meet your needs for anytime/anywhere access.

Save up to 80% annually!

Mobile Beacon gives libraries a powerful cost-savings advantage. Compare our \$10/month rate for *unlimited* data to commercial rates of \$50/month for limited data, and see the savings add up!

Annual Cost for Data Plans for 10 Mobile Hotspots



Mobile Beacon Commercial Carrier

For illustrative purposes only. Price comparison claim based on certain competitors' recently advertised, post-promotional, recurring monthly service rates. Taxes, equipment, and other charges may apply.



internet
inclusion
initiative

by Mobile Beacon

OUR PARTNERSHIPS BREAK DOWN BARRIERS TO ACCESS

Today's libraries are innovating with technology and striving to expand digital opportunity. Yet, they face significant challenges. 75% of public libraries report they suffer from slow Internet speeds and bandwidth constraints, and 67% report they are the only source of free public access to computers and the Internet in their communities.

Mobile Beacon's i3 Internet Inclusion Initiative was born out of our mission to make broadband affordable and bring equal educational and digital opportunity to all. We're working with libraries across the country to address their connectivity needs and revolutionize library services.

Becoming an i3 partner can help your library better serve the needs of your staff and community. For example, you can:

- Circulate our mobile hotspots to "loan out the Internet" to underserved patrons in neighborhoods with low rates of home broadband service.
- Remotely connect to your reference services to answer questions, circulate materials, and provide free Wi-Fi for people in the area while hosting mobile events.
- Create an inexpensive Internet backup service, or load-balance network traffic through a secondary Internet source.
- Provide Internet access for your mobile computer lab so you can hold classes anywhere they are needed.
- Enable staff to use the hotspots for meetings where they know they won't have Wi-Fi access.

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Get **Donated Devices** for Your Library

Through our partnership with TechSoup, libraries can receive multiple donated 4G devices to help stretch their budgets even further. Choose any combination of devices to best meet your needs.

Choose from:

-  **CLEAR Stick Atlas**
A portable USB modem for connecting one computer, laptop, or tablet PC.
-  **CLEAR Spot® Voyager**
A portable, wireless hotspot for connecting up to eight Wi-Fi-enabled computers or consumer electronics.
-  **CLEAR Hub Express**
A modem with an integrated Wi-Fi router gives you wireless 4G Internet access and secure local networking capabilities.

Try our service with just one device, or apply for up to ten. Libraries in certain disaster recovery states (Colorado, Connecticut, New Jersey, New York, Oklahoma, Rhode Island and Texas) can apply for up to 25 free devices to help their rebuilding efforts.

For more information on devices and how to apply, visit www.mobilebeacon.org/techsoup.

Extend **Access** to Your Constituents

Through our partnership with EveryoneOn, you can extend Mobile Beacon's low-cost service and choice of devices to your patrons, staff, and volunteers. Our service, along with EveryoneOn's information on low-cost computers and free digital literacy training, brings together the access, hardware, and training needed to put all Americans on the path to digital opportunity regardless of age, race, gender, income or education level.

Libraries can participate in this program in two ways:

- You can enable your staff, volunteers, and members to directly purchase Mobile Beacon's service and devices.
- You can extend the offer to your patrons to help connect underserved members of your community.

The best part? EveryoneOn takes care of the individual back-end billing so you can focus your resources on your mission, not paperwork. They'll also provide you with free monthly reports so you can track adoption and retention over time.

To get started, register for free as a nonprofit partner by completing EveryoneOn's online application, then prequalify your membership. For details, visit www.mobilebeacon.org/everyoneon/nonprofits.





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Mobile Beacon supports EveryLibrary in their efforts to build capacity at a local level to secure and extend library funding at the ballot box. Their mission is to provide campaign consultancy, technical assistance, and direct funding to locally organized pro-library ballot committees and PACs. More about their work building voter support for libraries can be found at www.everylibrary.org.